

MAKE IT YOUR BUSINESS

leadership reception

What do these Bostonians
all have in common?



We've all made it our business
to help end domestic violence.

SPONSORSHIP PACKET



MAKE IT YOUR BUSINESS

leadership reception

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Thursday, March 23 • 6:00 PM - 8:30 PM
Metro Credit Union • 1071 Massachusetts Avenue • Boston, MA
VIP Meet & Greet for Sponsors • 5:00 - 6:00 PM

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Join us to celebrate Boston’s business and community leaders for their contributions to the movement to end domestic violence. Casa Myrna’s premier annual event recognizing our essential entrepreneur and policymaker partners includes **a networking reception** and an **awards ceremony** featuring inspiring remarks by key local leaders, including 2017 honoree José Massó, host of WBUR’s iCon Salsa! since 1975.

This year’s event also includes a special celebration of Casa Myrna’s 40th anniversary. **Drinks and hors d’oeuvres** will be served.

The celebration won’t be complete without you. Read on for sponsorship opportunities.





about

MAKE IT YOUR BUSINESS

STAND WITH SURVIVORS

Since 1977, Casa Myrna and our partners have worked to support survivors and end domestic violence. Throughout 2017, we are celebrating the enduring strength of survivors and looking towards a future where every relationship is safe and healthy. Join us on March 23, 2017 to honor our business and community leaders for their contributions to the movement to end domestic violence—and to celebrate our milestone 40th anniversary!

HONOR LOCAL LEADERS

For the last 40 years, the diversity of supporters like you has made it possible for Casa Myrna to thrive. Our 4th Annual Make It Your Business Leadership Reception highlights entrepreneurs, executives, and policymakers who have gone above and beyond to stand with survivors and help prevent domestic violence. Share drinks and hors d'oeuvres with our honorees and speakers as we celebrate their achievements, and learn how to engage colleagues in helping to create a world in which every relationship is safe and healthy.

GIVE BACK AND GET INSPIRED

Past speakers include:

- Governor Charlie Baker (Massachusetts)
- Mayor Marty Walsh (City of Boston)
- State Senator Sal N. DiDomenico (Middlesex & Suffolk Counties)
- Mayor Carlo DeMaria (City of Everett)

celebrate 40 years of new beginnings.



about CASA MYRNA

UNTIL EVERY RELATIONSHIP IS SAFE AND HEALTHY

In 1977, Casa Myrna was just one shelter, staffed entirely by volunteers. In 2017, we're Boston's largest provider of shelter and supportive services to survivors of domestic violence and their children, with more than 80 staff members. We also operate SafeLink, the statewide domestic violence hotline, and reach thousands of teens and adults each year through our educational workshops and awareness-raising campaigns to end domestic and dating violence.

We've grown a lot, but our passion has remained the same: making sure all survivors can access the resources they need to rebuild a safe, stable, and joyful lives for themselves and their families.

How you helped this year... by the numbers

26 families moved into safe, permanent homes of their own, and **62** more were on their way



54 survivors and **61** of their children were welcomed into our **3** shelters



25,625 calls from around the state were answered by SafeLink Hotline advocates

391 survivors accessed help from community advocates posted at community health centers, district courts, and partner organizations around Boston



140 survivors received ongoing support from counselors



720 survivors benefited from advice from staff lawyers and legal staff, and **74** received full or partial legal representation



ensure no one has to face abuse alone.

sponsorship LEVELS

PLATINUM

\$5,000

Supports 10 families for a year as they recover from trauma and rebuild lives free of violence

GOLD

\$2,500

Keeps SafeLink, the 24-hour statewide domestic violence hotline, open for three days, allowing advocates to provide assistance on over 200 calls

SILVER

\$1,000

Ensures that 10 survivors can access legal counsel and do not have to face their abusers alone in court

BRONZE

\$500

Underwrites one workshop that teaches teens to recognize abusive situations and build healthy relationships that empower them to thrive

INDIVIDUAL TICKET

\$50

Go to www.casamyrna.org/MIYB17 to pre-register.

ready to commit?

visit www.casamyrna.org/MIYB17

or email Leela at lstrong@casamyrna.org

sponsorship PERKS

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
EVENT TICKETS				
Event Tickets	5	4	3	2
VIP Reception Tickets	5	4	3	2
Community of Conscience Tickets	5	2	--	--
RECOGNITION				
Press Materials	✓	✓	✓	--
Social Media & Website	✓	✓	✓	✓
Program Book	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓

SPONSORSHIP DEADLINE

March 16, 2017

Please submit your company’s logo in color in high-res EPS or PNG format via email to Kit Cali, Development and Communications Assistant: kcali@casamyrna.org.

stand with survivors.

events

CALENDAR

January 19 **New Year, New Beginnings: Anniversary Kickoff Party**

Welcome Casa Myrna's 40th year in style with some of our closest friends.
6:30 - 9:00 PM. Home of Juanita and Vic Kingsley, Dedham.

February 3 **Invisible Fractures Gallery Opening Reception**

Experience Rachel Tine's moving photo series featuring emotional abuse survivors.
Catering by sponsors Lord Hobo Brewing Co, Bantam Cider, Emma's Pizza, and Sofra
Cafe and Bakery. 7:00 - 10:00 PM. Piano Craft Gallery, 793 Tremont St., Boston.

March 23 **Make It Your Business Leadership Reception**

Join Boston's top business and community leaders to honor local entrepreneurs for their
support for survivors and role in the movement to end domestic violence.
6:30 - 8:30 PM, Metro Credit Union, 1071 Mass. Ave., Boston.

April 17 **Team Casa Myrna at the 121st Boston Marathon**

Cheer on our fundraising and running champions Danielle, Ellie, and Megan as they speed
to the finish line! Brookline.

April **Teen Voices Community Forum**

Hear youth leaders present new insights on dating violence and relationship from recent
research with more than 250 Boston teens. Boston.

May 11 **Community of Conscience Breakfast**

Get inspired at our elegant signature annual event featuring powerful advocate and
survivor speakers. 7:00 - 10:00 AM. The State Room, 60 State St., Boston.



May 31

Dr. Amy Cuddy: Keynote and Survivor Meet & Greet

Unleash your boldest self with Dr. Amy Cuddy, TED Talk star, Harvard Business School professor, and bestselling author of *Presence*. Boston.

August

Honoring Our Advocates Reunion

Salute the compassion, ingenuity, and resilience of Casa Myrna's staff in this joyful event reuniting advocates and survivors from many generations. Boston.

September 21

The Healing Power of Art Gallery Opening Reception

Reflect on art as a powerful catalyst for individual and communal growth at this world-class curated exhibit featuring local and international artists. On display through October. Liquid Art House, 100 Arlington St., Boston.

October

The Halls Season 2 Premiere

Check out the Boston Public Health Department's sequel to their award-winning webseries on young Boston men dealing with love, family, and growing up, and learn how all of us can help prevent teen dating violence. Boston.

November

Celebrating Our Leaders

Honor the founders, executive directors, and board members who have been at the forefront of Casa Myrna's progress since 1977. Boston.

December

Looking Back, Looking Foward: Year-End Holiday Party

Close Casa Myrna's anniversary year by spending a festive evening with new and old friends alike. Home of Juanita and Vic Kingsley, Dedham.



join the movement. join the celebration.



get in TOUCH

Have questions about becoming a sponsor?

CONTACT **Leela Strong**, Director of Development
lstrong@casamyrna.org or (617) 521-0127

Want to learn about other service opportunities?

CONTACT **Paola Rosario-Mateo**, Volunteer Coordinator
pmateo@casamyrna.org or (617) 521-0100

Looking for general information about Casa Myrna?

VISIT www.casamyrna.org
www.twitter.com/casamyrna
www.facebook.com/casamyrna

Need to contact us about something else?

CONTACT **Kit Cali**, Development & Communications Assistant
dev@casamyrna.org or (617) 521-0121

MAIL 38 Wareham Street
Second Floor
Attn: Development
Boston, MA 02118

thank you for being part of our community.



casa myrna

until every relationship is safe and healthy

38 Wareham Street • Second Floor • Boston, MA 02118 • dev@casamyrna.org
SafeLink Domestic Violence Hotline • 1.877.785.2020 • Available 24/7/365